



USA PICKLEBALL
NATIONAL CHAMPIONSHIPS
 AT-A-GLANCE



USA Pickleball National Championships, first held in 2009 in Arizona, has traveled to destinations including California and Texas before making this years return to the Sonoran Desert in Mesa, Arizona.

16 NATIONAL CHAMPIONSHIPS

COMPETITION

2,600
COMPETITORS

94 JOYCE JONES
OLDEST COMPETITOR
YEARS OLD

07 JR DEHEART
YOUNGEST COMPETITOR
YEARS OLD

“Nationals now has new standard to meet or exceed!”
 Doug Baters
 USA Pickleball Referee

47 STATES REPRESENTED

COUNTRIES REPRESENTED **13**

88 REFEREES

“Great experience from start to finish! Thank you to everyone at USA Pickleball! The gold standard for pickleball!”
 Nancy Sjulín
 Women’s Doubles, Mixed Doubles & Women’s Singles

3,835
MATCHES

111
COMPETITION HOURS

9
DAYS OF COMPETITION

41
COURTS

IMPACT

10,000 SPECTATORS

STREAMED ON-COURT ACTION THROUGH VS SPORTS

65K+
UNIQUE VISITORS

1.45B
TOTAL IMPRESSIONS
 combined media reach from coverage, total social media reach and metrics across earned, paid, owned and shared media assets



24 HOURS OF BROADCAST ON QVC+/HSN+
 6 HOURS PER DAY, THUR-SAT

17 COUNTRIES REPRESENTED

During Global Pickleball Federation’s first-ever in-person gathering of international leaders

COMMUNITY

\$3.6M ESTIMATED ECONOMIC IMPACT

150 VOLUNTEERS
 from the United States, Canada & East Africa

1,600+ VOLUNTEER HOURS

900 VOLUNTEER SHIFTS



2 CLINICS

learn-to-play pickleball group lessons featuring veterans and under-resourced youth



USA PICKLEBALL™ SERVES

1 COMMUNITY COURT DEDICATED